

MADE IN SWITZERLAND



BRON

PREMIUM TOOTHPASTE




ABOUT US

BRON is a premium toothpaste brand and a testament to precision, expertise and scientific advancement.

At BRON we are convinced that a radiant smile is more than just a good expression oral hygiene; it is an expression of self-confidence, health and vitality. That's why we dedicate ourselves to it Developing high-quality toothpaste formulations that not only improve the aesthetics of your smile, but also prioritize the long-term health of your teeth and gums.

BRON was developed by Dr. Petrit Ademi was founded and based on the principles of Swiss precision and innovation represents the pinnacle of excellent oral care.

Dr. Petrit Ademi, a visionary dentist with a passion for improving oral hygiene, set out on a quest to redefine the standards of toothpaste formulation. Together with renowned scientists in the field of chemistry from the  **Switzerland**

Committed to developing a toothpaste that combines cutting-edge technology with proven ingredients to create a product that delivers unparalleled results.

What sets BRON apart is our unwavering commitment to quality, effectiveness and safety. Every batch of BRON toothpaste undergoes rigorous testing and quality control measures to ensure it meets our strict standards.

From the selection of premium ingredients to the manufacturing process, every step is carefully carried out to ensure top quality in every tube. Our product range is designed to cover a wide range of oral care needs.

BRON Extra Whitening : to brighten your smile

BRON Protect & Repair : for your oral hygiene and healthy teeth.

You can trust BRON toothpaste to deliver results that exceed your expectations.



MARKET SEGMENTS (WHERE ARE THE PRODUCTS SOLD?):

BRON products are available at various points of sale to reach a broad target audience. Our toothpastes and oral care products are offered in pharmacies, cosmetic stores, and supermarkets. Through this diverse presence, we ensure that our high-quality products for dental health and oral care are accessible to everyone. Each segment has its own focus to meet the different needs of our customers—whether it's for tooth protection, whitening, or repair.



PHARMACIES

BRON is available in pharmacies, where our oral care products are offered. This channel is popular among consumers who seek high-quality products for dental health and who are aware of the importance of safe and tested products.

This includes both local pharmacies and larger pharmacy chains that offer oral care products.

BRON toothpaste is available in pharmacies as a premium product for dental care. With a highly advanced formula developed with Swiss precision, BRON guarantees top quality and reliable results. Pharmacists and customers trust BRON for its pure ingredients, innovative technology, and proven effectiveness. Every tube of BRON reflects our commitment to the oral health of our customers.



COSMETICS

BRON products are available at various points of sale to reach a broad target audience. In the cosmetics sector, BRON is also an important channel, as our products are offered in cosmetic and perfumery stores. This channel is ideal for consumers seeking products that provide both oral care and aesthetic benefits, such as teeth whitening and maintenance.

Caring for one's smile is an essential part of beauty and well-being. That's why BRON is also available in cosmetic stores, complementing the range of high-quality care products. With elegant design and a formula rich in natural ingredients, BRON contributes to a healthy and beautiful smile.

Retailers who sell cosmetic products provide an opportunity to reach an audience interested in aesthetics and beauty. Customers who seek products with the highest standards know they can rely on BRON.

RETAIL



BRON products are also available in supermarkets, making them easily accessible to a wide range of consumers during their everyday shopping. This sales channel allows us to reach people who value convenience without compromising on quality.

By being present in supermarkets, BRON ensures that premium oral care becomes part of the regular shopping experience. Our products stand out on the shelves with their refined packaging and commitment to effective, natural ingredients. Whether it's for daily dental protection, whitening, or repair, BRON offers a trusted solution for families and individuals alike.

Supermarkets play a key role in distributing BRON to a broad and diverse audience, supporting our mission to make high-quality oral care available to everyone.

BRAND VALUES:

INNOVATION:

Our products combine natural ingredients with modern technologies to deliver the best results.

PREMIUM QUALITY:

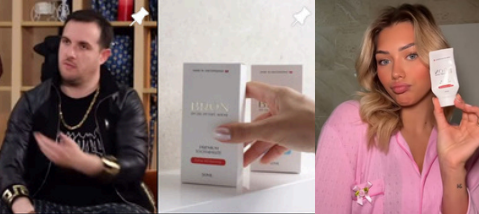
Carefully manufactured and tested to meet the highest quality standards.





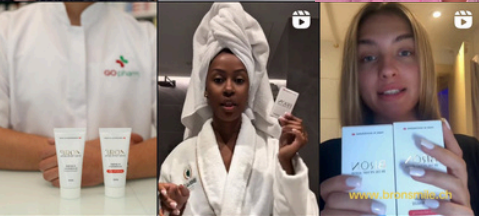
PRODUCT BENEFITS:

- Deep cleaning and visible whitening
- Protection and repair of damaged teeth
- Natural and safe ingredients for long-term use
- Formulas that support dental health and gum care



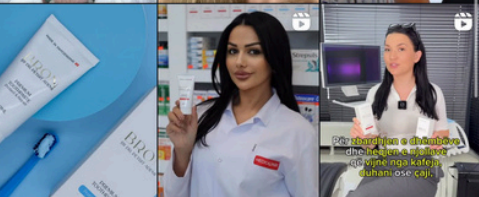
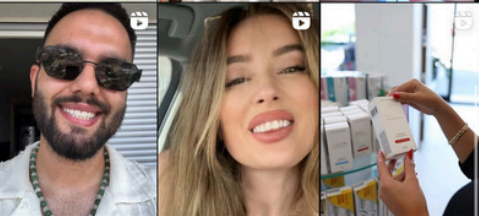
MARKETING STRATEGY:

Advertising in pharmacies and supermarkets:
Creating campaigns to promote the products in pharmacies and supermarkets through direct advertising and special offers.



Influencer marketing:

Collaborating with influencers and bloggers to share positive experiences with BRON products and increase brand awareness.





COLLABORATION WITH DISTRIBUTORS AND RETAILERS:

Establishing partnerships with pharmacies, cosmetic stores, supermarkets, as well as national and international retail chains to strategically distribute our products across various markets and achieve broad market presence.





DR. PETRIT ADEMI

While practicing as a dentist, Dr. Petrit Ademi was frequently asked by his patients how they could better care for their dental health and achieve whiter teeth. This prompted him to start researching toothpastes and their ingredients. However, during his search, he couldn't find a toothpaste he could fully recommend as a dentist. In some products, he discovered certain ingredients he liked, but others lacked key components he considered essential.

These insights led him to the idea of developing his own toothpaste that would combine all the desired ingredients. Over the course of five years, Dr. Ademi worked closely with chemists in Switzerland to develop the ideal formula.

The result is a toothpaste that meets the strict requirements of ISO 22716:2007. These toothpastes provide comprehensive care for teeth and gums while also enabling effective whitening. Both the ingredients and the packaging materials are of the highest Swiss quality, making BRON an excellent choice for oral care.



- Formulated with gentle but effective active ingredients
- Ensures quick and intensive freshening of breath.
- Suitable for daily use.
- Removes tooth discoloration, has a whitening effect and guarantees a naturally white smile
- Also suitable for smokers

BRON EXTRA WHITENING

BRON Extra Whitening the toothpaste should be yours give a radiant smile. Using advanced whitening technology, it effectively removes stains and whitens your teeth.

Enjoy the confidence of a radiant smile with

BRON Extra Whitening .

Extra Whitening





- Reduces tooth sensitivity.
- Strengthens teeth and gums.
- Repairs damage to tooth enamel.
- For fresh breath.
- Has a gentle composition.

BRON PROTECT & REPAIR

BRON Protect & Repair The toothpaste places great emphasis on maintaining oral hygiene and ensuring long-term healthy teeth. It protects against tooth decay and prevents damage, and protects against tooth decay and tooth decay.

Say goodbye to toothache with BRON Protect & Repair



Protect & Repair

WHY YOU SHOULD CHOOSE BRON TOOTHPASTE

In a world full of oral care products, choosing the right toothpaste can often seem like a maze of Promises and claims appear. However, amidst this abundance of options, BRON toothpaste stands out as a beacon of excellence and offers a number of compelling reasons why it should be your first choice for oral hygiene. Here's why:

Advanced formulas: At BRON, we believe in the power of science to change oral care. Our toothpaste formulas are the result of extensive research and development. We use the latest technology and premium ingredients to achieve outstanding results. Whether you want to achieve a brighter smile with our Extra Whitening variant or strengthen your oral health with Protect & Repair, BRON has the right thing for you.

Comprehensive benefits: We know that there is no one-size-fits-all solution when it comes to oral care, which is why BRON offers a range of toothpaste options tailored to specific needs. From whitening to protection, each BRON toothpaste option is designed to provide comprehensive benefits while ensuring optimal oral health. With BRON, you can trust that your smile is in good hands.

Commitment to quality: Quality is at the heart of everything we do at BRON. From the selection of ingredients to the manufacturing process, we follow strict quality controls to ensure that every tube of BRON toothpaste meets our high standards. You can be confident that by choosing BRON, you are choosing a product that is safe, effective and reliable. Swiss excellence: BRON toothpaste embodies the essence of Swiss craftsmanship and precision.

Switzerland is a country known for its commitment to quality and innovation. Each tube of BRON is a testament to excellence. Our formulas are carefully developed by Dr. Petrit Ademi and a team of respected Swiss scientists to ensure that each product meets the highest standards of effectiveness and safety.

Boosting confidence: A bright smile is more than just a physical attribute; it is a source of self-confidence and self-assurance. At BRON, we believe in encouraging people to be proud of their smile. Our toothpaste formulas are designed not only to improve the aesthetics of your smile, but also to promote the long-term health of your teeth and gums, so you can smile with confidence, knowing that your oral health is in good hands.

